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الجامعة الدولية للرباط

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Université Internationale de Rabat

THE INNOVATIVE UNIVERSITY



Morocco

المغرب



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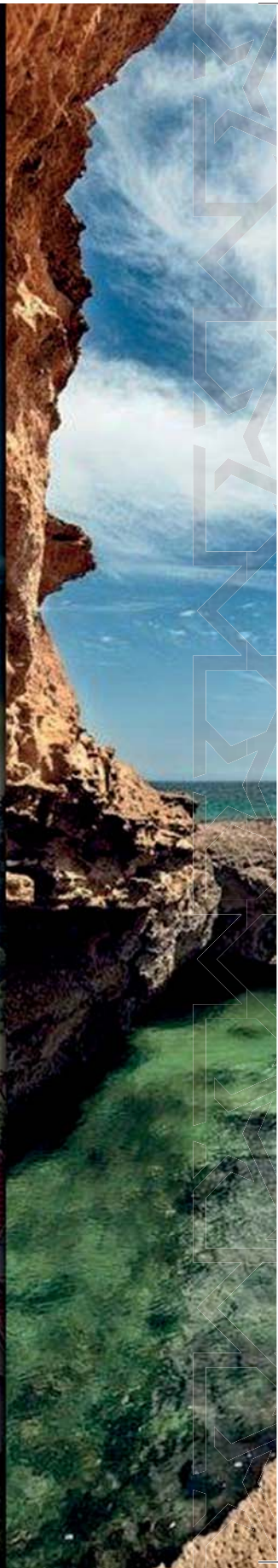
MOROCCO


BEAUTY IN DIVERSITY

“Our ability to reach unity in diversity will be the beauty and the test of our civilization.”

Mahatma Gandhi







Morocco *boasts a rich cultural heritage, with diversity and coexistence in the hearts of the people and in the history of the country.*

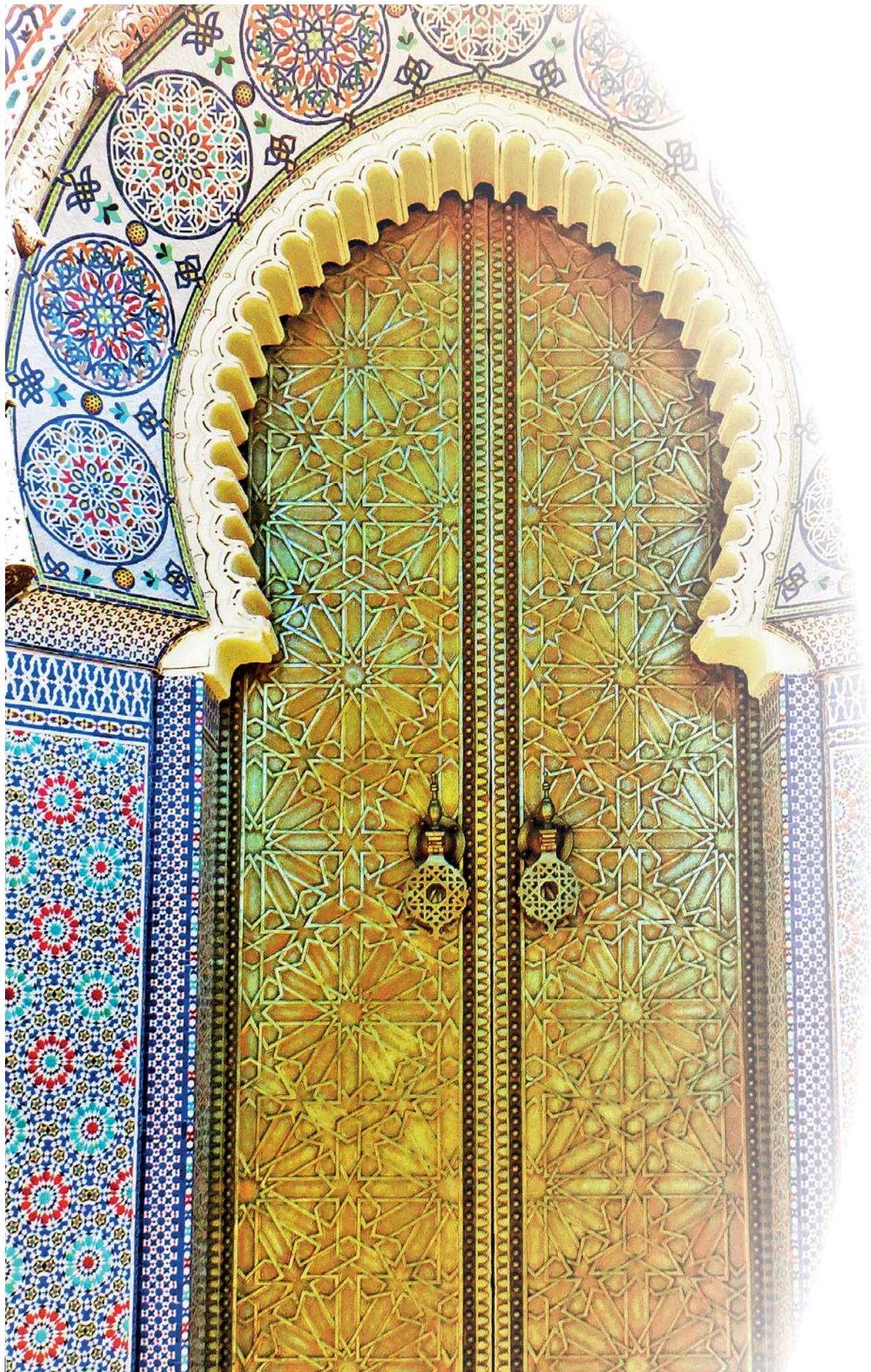
The indigenous Amazigh, Arab, African, and European influences have all contributed to the historical and cultural make up of Morocco. The result is a tolerant and open country which has integrated its multicultural history into a globally minded contemporary constitutional Monarchy – the only one of its kind in the region.

The long history of multiculturalism means a peaceful and harmonious society – one in which differences are respected and celebrated. Warmth and solidarity with one another have become part of Moroccan culture. Moroccans welcome each other, and they welcome foreigners – it's common to be invited to a local's home to be fed Moroccan sweets and mint tea!

Diversity *of its languages, people and traditions*

Vibrancy *in its way of life and environment*

Openness *to the world*

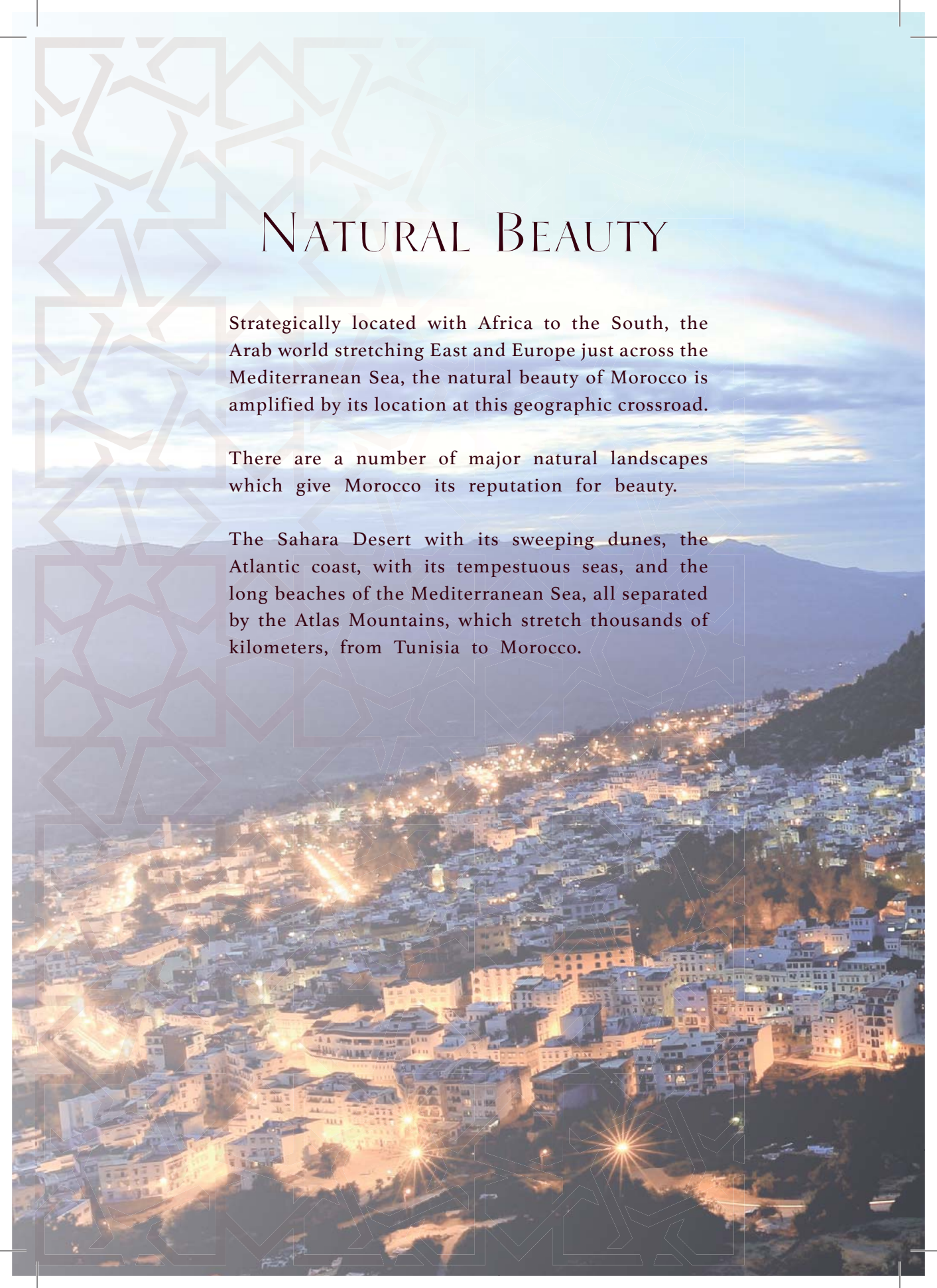


NATURAL BEAUTY

Strategically located with Africa to the South, the Arab world stretching East and Europe just across the Mediterranean Sea, the natural beauty of Morocco is amplified by its location at this geographic crossroad.

There are a number of major natural landscapes which give Morocco its reputation for beauty.

The Sahara Desert with its sweeping dunes, the Atlantic coast, with its tempestuous seas, and the long beaches of the Mediterranean Sea, all separated by the Atlas Mountains, which stretch thousands of kilometers, from Tunisia to Morocco.





CULTURE AND AUTHENTICITY

Morocco is a country with profound respect for tradition and history in the modern, globalized world.

Moroccans take in their stride the rapidly changing world we live in – they understand the importance of retaining knowledge of past traditions and rituals, without renouncing pragmatism or modernity.

The value Morocco places on culture, whether it is art, crafts, or cooking, has fostered an environment in which the modernity of a global country interacts uniquely with centuries of tradition, culminating in an unforgettable experience for those spending time in the country.



CUISINE

Moroccan cuisine, in particular, has stood the test of time and become globally renowned for being delicately spiced and rich with flavors. The food reflects the cultural diversity of the country – dishes are influenced by Arab, Andalusian, Jewish, African and Phoenician cultures.

Dishes include the old national delicacy, couscous, sweet pastries made from honey and nuts, chicken or beef served in the iconic Berber Tajine pots, or the famous cornerstone of Moroccan hospitality – the sweet mint tea.



ART

Throughout history, art has always been a tool used to preserve traditions and showcase a way of life that may otherwise be forgotten or diminished.

This is no different in Morocco. Here, art isn't something found in galleries and then forgotten about, it is a beautiful part of daily life. You will never be far from a piece of authentic art - from the beautiful mosques and the ancient palaces, to the mosaic fountains and souqs in the medinas selling handmade paintings, jewelry and clothing.





INVESTING IN THE FUTURE

Morocco is dedicated to providing a sustainable and progressive future for its people.

Innovation in education and technology are ensuring that the progress that Morocco is experiencing today will live on in tomorrow's generations.



A SUSTAINABLE FUTURE

A focus on leapfrogging technological advancements and a vision of a sustainable Moroccan future have culminated in huge investment into renewable energy, in multiple wind farms and the creation of the Ouarzazate Solar Power Station project.

The station will be the largest solar power complex in Africa and the Middle East. Located in the Souss-Massa-Drâa province, it will be capable of providing power to over 1 million homes using only renewable energy.



UIR A SUCCESS STORY

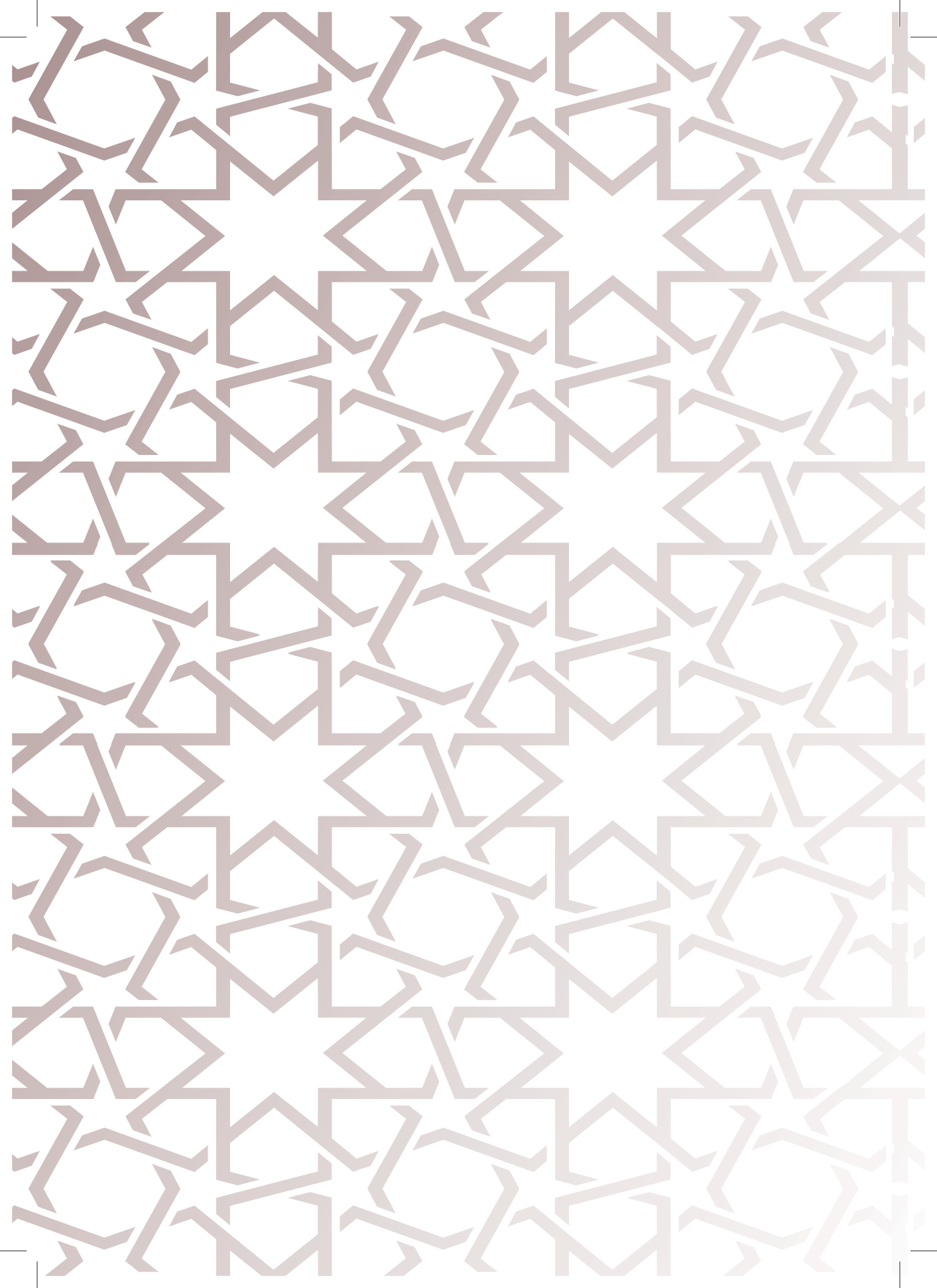


Since its inception, the **International University of Rabat** has been a prime example of an innovative and highly competitive institution, known for its excellence and thoroughness in teaching standards at national and international levels.

The University meets international standards and operates on the global stage – doing so by continually building its network of global partnerships, including with UCLA, Mississippi State University, ESC Rennes School of Business, ESIC Madrid, Universidad Autonoma de Madrid, and more.

The University's achievements were officially recognized when it was awarded the 2017 IIE Andrew Heiskell Award for International Partnerships during March 2017 in Florida. The award highlighted and recognized the University's "best practice" in international education.





“How can we hope to ensure society’s progress and prosperity while women, who constitute half of the population, have their rights denied and suffer injustice, violence and marginalization, in defiance of the right to dignity and equity granted to them by our holy religion?”

HM King Mohammed VI





GENDER EQUALITY

Gender equality has been a topic of particular focus and reform in contemporary Morocco – the King and government care deeply about continual progress in this area.

Advances in equality have been enshrined in Article 19 of the new Constitution, but they also continue to be seen in civic life – there are powerful women in business, government positions are increasingly being filled with female ministers, and the philanthropic sectors have benefitted a huge amount from the progressive wave of gender equity that continues to sweep through every level of Moroccan society.

Moroccan women are present at every level within society. Here are a few success stories:



Meriem Bensalah Chaqroun – Entrepreneur

First Female president of CGEM, the main Moroccan association for entrepreneurs, airline pilot, and winner of “Aicha des Gazelles” car rally.

Fatema Mernissi – Feminist Writer and Sociologist

Highly celebrated author and Islamic feminist, best know for her books “Beyond the Veil” and “The Veil and the Male Elite: A Feminist Interpretation of Islam”



Aicha Chenna – Humanitarian Activist

The Moroccan Mother Teresa, and first Muslim Winner of the Opus Price, awarded to her for founding the NGO “Solidarité Féminine”, an organization dedicated to helping vulnerable mothers.

Asmaa Boujibar - Scientist

Pioneering Moroccan scientist, published academic and joined the prestigious NASA research team at the age of 27.



MOROCCO IN BRIEF

LOCATION:

North Africa; on both the Atlantic Ocean and the Mediterranean Sea

CAPITAL CITY:

Rabat

OFFICIAL LANGUAGES:

Arabic, Amazigh (Berber)

SYSTEM OF GOVERNMENT:

Democratic Constitutional Monarchy

TIME ZONE:

GMT

ADMINISTRATION DIVISION:

12 regions

INTERNATIONAL STATUS:

Achieved independence in 1956
Member of the African Union and
United Nations.

MAIN CITIES:

Casablanca, Marrakech, Fez, Tangier,
Oujda, Dakhla, Laayoune, Agadir

POPULATION:

34 Million

OTHER SPOKEN LANGUAGES:

French, English, Spanish

RELIGION:

Islam

Area:

710.850 km²

CLIMATE:

Mediterranean

CURRENCY:

Moroccan Dirham (MAD)

10 \$ = 100 MAD

10 € = 110 MAD

HEAR IT FROM THEM

**Nicole Baumann, USA, UIR exchange student,
lived in Rabat.**



“Morocco is an incredibly beautiful and diverse country filled with some of the most welcoming and passionate people.

There is always something new to learn about the culture, religion and way of life that is genuine and truly wholesome.”

**Salma Mohamed, Canada, UIR exchange student,
lived with host family in Rabat.**

“Between the ancient historical sites left for adornment and the exciting growing urban cities, Morocco has left a wonderful impression on me. It always fascinates me how diverse Moroccans are, and it is easily reflected in their language, food, and Souq.

My experience here is a memory I will never forget, and I am very happy to have chosen Morocco as a destination to do my exchange.”



**Alfonso Casani, Spain, PhD Student at UIR,
lived in Rabat.**



“Rabat allows you to make a wide variety of plans, it has a very rich cultural life, cinemas, theatres, bookstores and many beautiful French-influenced coffee shops to relax and pass your time. The city also offers you the comfort of cultural proximity while realizing the important history, culture and civilization that there is behind Morocco, which project a completely different understanding of life.”



“Morocco is like a tree whose roots lie in Africa, but whose leaves breathe in European air.”

HM King Hassan II