

PhD research pre-proposal

Code: BEAR-2021/PhD7	
Title: Effect of institutional voids at home countries on the internationalization of MNCs in host countries	
Supervisors: Prof. Muhammad Saad Baloch (UIR) & Prof. Nacef Mouri (UIR)	
Host college: College of Management, Rabat Business School	Host research unit: BEAR Lab

SUMMARY OF THE RESEARCH PRE-PROPOSAL

Existence of institutional voids at home countries either can be proved an opportunity for local multinational firms to adopt certain corporate strategies related to international business and gain legitimacy in host foreign market and enhance their internationalization process or a threat for these multinationals to face severe regulatory institutional, social, and political consequences in host markets. Because of liability of origin effect, MNCs may adopt non-market strategies, for instance, CSR, CPA, ISO certification, to gain favorable social, political, and institutional legislation and support. This will contribute to the growing debate on effect of internationalization or globalization on host and home markets.

REQUIRED ACADEMIC QUALIFICATIONS & SKILLS

Student should be aware of the nature of required data and basic econometric estimation techniques used in panel, cross-sectional, and time series analyses (practical experience of using Stata or other software). Should possess a writing-based experience in terms of conducting a master level thesis or having any publication.