

PhD research pre-proposal

Code: BEAR-2021/PhD5	
Title: The journey of Africa in the transition to a circular economy: Examining the role of information management and 4IR technologies in unlocking a circular economy.	
Supervisors: Prof. Surajit Bag (UIR)	
Host college: College of Management, Rabat Business School	Host research unit: BEAR Lab

SUMMARY OF THE RESEARCH PRE-PROPOSAL

This call for Ph.D. research proposal centres on exploring African firms' innovative information management practices and emerging digital technologies to adopt 10R (Refuse, Rethink, Reduce, Reuse, Repair, Refurbish, Remanufacture, Repurpose, Recycle and Recover) based circular economy business models and strategies to improve logistics and supply chain process. Based on knowledge gained from prior studies, the researchers will develop new theories or extend existing theories and take the theoretical debate to the next level.

REQUIRED ACADEMIC QUALIFICATIONS & SKILLS

Master's in operations/supply chain management.

Master's in business management.

Master's in engineering management.

Knowledge of empirical research/multi-criteria decision-making research methodology.

Art of performing a literature review and report writing skills.