

PhD research pre-proposal

Code: BEAR-2021/PhD4	
Title: The driving motives behind informal entrepreneurship and informal economy	
Supervisors: Prof. Tariq Ahmed (UIR)	
Host college: College of Management, Rabat Business School	Host research unit: BEAR Lab

SUMMARY OF THE RESEARCH PRE-PROPOSAL

Despite the fact that informal economy occupies major part of the world economy, yet it is affecting economic growth negatively. Many countries are developing their regulative institutions obliging informal economic activities, however, its potential effects on entrepreneurship productivity should be understood. Entrepreneurship productivity is concerned towards structural reforms that are entrepreneurship-driven and that lead to economic growth and as well as drive frugal innovation. Therefore, in this study, we intend to explore the major factors of informal economy that constrain the frugal innovation.

REQUIRED ACADEMIC QUALIFICATIONS & SKILLS

Master student with some basic understanding of research in business.

Basic Quantitative Research Techniques.

Reasonably Good Reading Habits.